

**Two-day Research Workshop on**

# **Qualitative Research in Behavioural Sciences: Navigating the interpretivist paradigms!**

**01-02 August, 2025**

**Rajagiri Business School, Rajagiri Valley, Kakkanad, Kochi**





# RAJAGIRI BUSINESS SCHOOL

Established in the year 2008, Rajagiri Business School (RBS) is part of the Rajagiri Group of Institutions and functions as an autonomous institution that offers PGDM and FPM degrees in management. The business school was established as a result of the indefatigable industry and foresight of a congregation of priests known as Carmelites of Mary Immaculate (CMI), who focuses on high-quality education with a global outlook. The school is nationally and internationally accredited with a diverse faculty mix committed to high-quality teaching and research. Rajagiri Business School is accredited by the Association to Advance Collegiate Schools of Business (AACSB). The PGDM programme of Rajagiri Business School is accredited by the Accreditation Council for Business Schools and Programs (ACBSP), recognized as equivalent of MBA degree of an Indian University by Association of Indian Universities (AIU) and is accredited by the National Board of Accreditation.

## RAJAGIRI COLLEGE OF SOCIAL SCIENCES (AUTONOMOUS)

For the past five and a half decades, RCSS (Autonomous) has been a beacon of knowledge and hope among the academic community. RCSS (Autonomous), listed as College with Potential for Excellence in Education, has been accredited A++ by UGC's NAAC based on its all-India high score of 3.83/4. The college has consistently ranked in the top two colleges in India for programmes in social work and its management programme was ranked 28th in the NIRF ranking of MHRD, Government of India (GoI). Further, the College won the second spot in the Swachh Campus Ranking 2019 conducted by MHRD as a part of the Swachh Bharat Mission, GoI. The Ministry of Science and Technology, GoI have recognized the college as a Scientific and Industrial Research Organization (SIRO). RCSS (Autonomous), affiliated with Mahatma Gandhi University, Kerala offers a range of programmes from undergraduate to doctoral levels, including B. Com, MBA, MCA, MA (HRM) among others. The college features as one among the 168 institutions in the country listed for the prestigious Study in India programme of MHRD, GoI. The College is presently offering 17 Programmes (Graduate, Postgraduate, Postgraduate Diploma and PhD) under 8 Departments.



**Rajagiri Group of Institutions**  
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Rajagiri Business School



# ABOUT RESEARCH WORKSHOP

Qualitative research in behavioural sciences offers powerful lenses to explore the complexities of human behaviour, attitudes, and experiences. This 2-day Research Workshop introduces participants to the interpretivist paradigm and various schools of exploratory qualitative research design, enabling them to uncover nuanced insights that are often missed by conventional methods. Through a blend of theoretical discussions and hands-on sessions, the program is designed to unlock the hidden research potential of the qualitative tradition, particularly suited to the rich and dynamic landscape of behavioural sciences.

**WE INVITE**

Early-career researchers, doctoral scholars, faculty members, industry practitioners, and independent researchers to immerse themselves in the world of Qualitative Research, discover its depth, richness, and relevance to behavioural sciences.

## KEY FOCUS AREAS:



**Philosophy and foundations of qualitative research**



**Interpretivist paradigm and its relevance in behavioral sciences**



**Designing exploratory qualitative studies**



**Research methods:**

- Interpretative Phenomenological Analysis (IPA)
- Grounded Theory and Thematic Analysis



**Hands-on sessions:**

- Field data collection in behavioral sciences
- Best practices, Do's and Don'ts in data collection tools



**Academic writing and publishing using qualitative research**

# RESOURCE PERSONS



**PROF. (DR.) RUPASHREE BARAL**

Professor,  
DoMS, IIT Madras

Dr. Rupashree Baral is a professor in the domain of Organizational Behaviour and Human Resource Management at the Department of Management Studies, Indian Institute of Technology Madras, India. Her research interests include work-life balance, women in management and entrepreneurship, diversity and inclusion, employer branding, corporate social and environmental responsibility, human-technology interface, knowledge sharing and hiding behaviour. At the institute level, she currently serves as the Advisor for Diversity, Equity, and Inclusion (DEI).



**DR. HIMA ELIZABETH MATHEW**

Divisional Manager, Research & Solutions,  
Avtar - (India's premier Diversity, Equity, and  
Inclusion firm)

Hailing from diverse backgrounds of psychology, journalism, and human resources, Dr Hima holds a PhD in Organizational Behavior from IIT Madras. She did her research on the broad area of Organizational Culture, and her thesis was on the 'not-so-often-researched' topic of 'Workplace Humor'. During and after her doctoral degree, Hima has participated and presented her work in several national and international conferences and has published her research in numerous academic publications. She has around 13+ years of experience in HR, Training, Research and Coaching. After taking a career break due to maternity and motherhood, she decided to re-enter the corporate world and pursue her career in the field of Diversity, Equity and Inclusion. She also has a certification on Diversity and Inclusion in the Workplace from Essec Business School, France.



**DR. RAHUL R LEXMAN**

Assistant Professor,  
Rajagiri Business School, Kochi

Dr. Rahul R Lexman is an Assistant Professor in the Human Resources area at Rajagiri Business School, Kochi, Kerala, India. He has completed his doctoral degree program from the Department of Management Studies, Indian Institute of Technology Madras. He did his bachelor's degree in Electronics and Instrumentation Engineering and holds two post-graduate degrees in the domains of Management and Sociology respectively. He has over ten years of work experience that spreads across industry and academia. His current research area is in the domain of human-technology interface issues, in the context of learning.

# REGISTRATION & IMPORTANT DATES

Application Deadline:  
July 31, 2025

## ACCOMMODATION

Accommodation facilities (single or double occupancy) will be provided to participants on a chargeable basis.

**For your queries, Contact :**

**Mr. Sheren Joy**

Assistant Professor - Strategic Stakeholder  
Engagement

Contact: [9605949633](tel:9605949633)

[sheren@rajagiri.edu](mailto:sheren@rajagiri.edu)

## BANK DETAILS & QR CODE FOR REGISTRATION

Bank Details:

**Name of Account:** Rajagiri Business School

**Account Number:** 0587053000001922

**Name of Bank:** The South Indian Bank Ltd

**IFSC:** SIBL0000587

**Branch Name:** Rajagiri Valley Branch, Kakkanad



**Scan QR Code for Payment**

## ORGANISED BY

**Research Pillar**

Rajagiri Business School &  
Rajagiri College of Social Sciences  
(Autonomous), Kochi

**CO-ORDINATOR:**

**Dr. Rahul R Lexman**

Assistant Professor  
Rajagiri Business School  
Email: [rahul@rajagiri.edu](mailto:rahul@rajagiri.edu)

## CONTACT:

**Co-coordinator**

**Ms. Shruthy VV**

Research Associate, Research Office

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Contact: [08547446161](tel:08547446161)



**Registration Fees:-**

₹3000 /-(Inclusive of GST)



**[CLICK HERE TO REGISTER](#)**